

## Community Involvement

### Partnerships

Our Chamber enjoys partnering with educational institutions, government entities, economic development opportunities, non-profit organizations, and others to highlight the best Claremore has to offer.

### Quality of Life

Our Chamber promotes quality of life by presenting family-friendly fun events such as Bluegrass & Chili Festival, Claremore Christmas Parade and more.

**A Professional Staff** is at work to coordinate an implement the Chamber's Annual Program of Works. We are here to assist you. Questions? Just call, e-mail or visit! We are here to promote Claremore as a great place to work, live and play.

## Did you know?

- 80%** consumers more likely to buy from Chamber members
- 73%** increase in consumer awareness when a business is a Chamber member
- 49%** favorably increase when consumers know a business is a Chamber member

*\* Survey findings are from The Schapiro Group, an Atlanta-based market research firm.*

### Value on Investment vs Return on Investment

Intangible assets such as a professional growth and quality of life create a value on investment, whereas customer referrals and promotions create a profitable return on investment. With Claremore Area Chamber, your business can benefit from both VOI and ROI.



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## Member Benefits

## Why Join?

We take pride in serving **over 450 members** throughout Claremore and the surrounding areas. Our Chamber serves a variety of businesses and organizations ranging from large and small, local and international

The continuing mission of the Claremore Area Chamber of Commerce is to serve its membership; advance economic, industrial, professional, cultural, and civic welfare; and enhance the quality of life for the Claremore area.

Our Staff, Board of Directors, and Ambassadors are eager to assist your business needs as a member. We look forward to beginning a partnership with you!



## Chamber Exposure

### Customer Referrals

Exposure for you and your business. People call and visit our office every day looking for specific types of businesses. Chamber members are our first priority when referring customers to area businesses. Making those important connections for you and your business

### Weekly Email Updates

Stay up-to-date with what's happening with Chamber members, and enjoy free unlimited event listings as a member of our Chamber.

### Feature on Chamber Website and Directory

Members are featured on our website's directory and in our printed publication. Thousands are distributed each year, while the online directory is updated as needed.

### Social Media Promotion

Share your updates with us on Facebook. We'll post on your behalf through our page.

### Commemorative Ribbon Cutting

Whether you're new to our Chamber or are celebrating milestones with your business, we'll be there to congratulate you.

### Display of Promotional Materials in Chamber

Have a visual presence by bringing your business cards, brochures, event posters, and other items to our office. We're located downtown amid shopping and dining facilities, so there's always someone in our area.

### Members-Only Promotions and Discounts

Members receive special discounts on events and sponsorships throughout the year including luncheons, Fall Golf Classic, and Santa Cash.

## Chamber Connections

### Chamber Luncheons & Networking Breakfasts

Visit with other business leaders and professionals during our luncheons and breakfasts, and gain insight into important business topics as provided by guest speakers. Quarterly Luncheons include State of the City, State of Education, State of Legislative Affairs & State of the County.

**Leading Ladies Luncheons** are held quarterly and is a perfect forum for businesswomen to create relationships that promote business growth and development.

**Leading Ladies Expo** is designed to create a special evening for all ladies with an emphasis on celebrating the accomplishments of women in business with an annual awards presentation.

### Legislative Advocacy

Receive the latest updates regarding policies and laws that affect your business. Join us for Legislative Breakfasts, Candidate Forums and election information.

### Claremore Day at the Capitol

Join us at the State Capitol as we highlight the businesses and organizations that make Claremore a thriving community.

### Career Highway

Local educators are invited to an interactive tour that showcases employment opportunities available in manufacturing and other industries.

### Routes to Success

This series of speakers/panelists bring information and insight on issues that affect a viable workforce now and in the future.

### Chamber Committees and Task Forces

Get involved behind-the-scenes with Chamber events and let your voice be heard.

### Total Resource Campaign & Sponsorship Opportunities

Become a VIP and earn big rewards just for promoting our Chamber. The Chamber has a wide variety of programs, events and activities that offer member businesses the ability to gain exposure for their company and products.

## Chamber Services

### Professional Growth

Gain leadership skills and professional knowledge through programs, seminars and guest speakers.

### Access to Membership Database

Send invitations, promotional materials, and more to our entire membership. Just ask, and we'll provide our database of member mailing addresses.

### Membership Plaque

Let everyone visiting your establishment know that you're a Chamber member. We provide a new plaque annually to members for display so patrons will know who's involved in our community.

### Air Evac Lifeteam Affinity Group Membership

Chamber members and employees are eligible for discounted membership fees.

### Member to Member Discount Program

Chamber Members have an exclusive opportunity to do business with other members by providing and receiving discounts for various products and services. All members receive a free member to member discount card.